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Lohmann Animal Health International Launches AviPro

Winslow, Maine (Aug. 3, 2006) — Lohmann Animal Health International (LAHI) announces the launch of AviPro, the new global brand for the company's complete line of poultry health products.

The AviPro brand simplifies the LAHI product line by bringing together the MBL, Vineland and TAD products under one name. This streamlines the ordering process.

"LAHI is strictly dedicated to the poultry industry. Our decision to bring all of our products under one brand name is a long-term decision," said Dave Zacek, LAHI CEO. "As one of a handful of companies totally dedicated to meeting poultry vaccine needs, we are committed to having one focus."

Based in Winslow, Maine, LAHI is a member of the PHW Group, which comprises 30 companies that produce avian vaccines and poultry for the global market. For more information, contact LAHI at (800) 655-1342 or visit the company's website at www.lahinternational.com.

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